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2024 Annual Report



Catherine Hader, Director of Marin Ballet Julia Adam, Resident Choreographer Sara Abushaban, Marketing & Development Associate Corinne Jonas, Artistic Administrator & Community Engagement Charlie Martin, Assistant School Manager Nancy Rehkopf, Marketing & Development Consultant Lauryn Smeester, Office Administrator & Volunteer Coordinator Stephanie Taubert, Operations Manager & Registrar

Faculty

Julia Adam Freesia Bornstein Erica Felsch Catherine Hader Corinne Jonas David Kato Laurie Klein Catherine Louie Xiao Liu Damon Mahoney Charlie Martin Laura Skapik

Moments by Xiao Liu, Photo by Sara AbuShaban



Marin Ballet develops confident, healthy, and joyous students through exceptional ballet training, performances, mentorship, and community engagement.

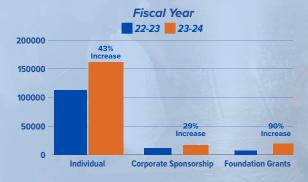
Contributions Increased by 46% During Fiscal Year 2023 - 2024



2024 Extravadance Gala

This was largely due to the success of our Extravadance Gala and Fundraiser. 85 ballet parents and supporters raised their bidding cards to vie for an attractive group of auction items.

We are extremely grateful to the loyal Marin Ballet supporters who gave generously.



- Individual contributions increased by 43% over the prior year.
- Foundation support grew from \$12,873 in FY23 to \$24,500.
- Corporate Sponsorships increased from \$17,164 in FY23 to \$22,200.

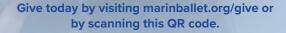
The increased funding has allowed us to hire a full roster of teachers, cover the shortfall of ticket revenue due to the closure of the Marin Veteran's Memorial Auditorium, and offer more benefits to students.

Donate to the Annual Fund Today

Our Annual Fund covers 16% of our operating expenses each year. This provides top-notch ballet instruction, stellar performance experiences, costumes, sets, scholarships and improvements to our building.

In our 2024 Parent Satisfaction Survey, parents commented...

- "It's just excellent training with wonderful teachers. There's a lot of love at Marin Ballet. And the students feel proud of being part of such a great school."
- "Beautiful space, wonderful teachers, instilling confidence and positive body image in my daughter."



Thank you for supporting Marin Ballet!



Marin Ballet is a 501c3 charitable organization. Tax ID 94-1673792



Degas Cowboy by Julia Adam, Photo by Sara AbuShaban

Marin Ballet 2023-2024 Accomplishments were guided by our Strategic Plan

In December of 2024, the Board of Trustees approved Marin Ballet's 2024-2027 Strategic Plan. The work was led by Mona Steinberg, who took the reins as Board President at the start of the fiscal year. The working sessions included board members, staff, faculty and key stakeholders, and a summarized plan can be found on our website. The Plan calls for continued innovation in our ballet program, additional outreach, and increased funding from private donors, foundations and corporations.

Key accomplishments during the fiscal year include:

- Paid down Marin Ballet's long-standing property loan and increased our financial reserves
- Enriched the ballet program with special guest teachers and workshops
- Joined the National Dance Education
 Organization to provide student merit awards
- Provided free tickets to our Nutcracker dress rehearsal to Title One Schools
- Developed plans for outreach to seniors and students in disadvantaged neighborhoods



2024 Spring Concert | Tarantella by Corinne Jonas

Community Outreach

Marin Ballet has a robust history of outreach programs, starting in 1989 and continuing to this day. Our strategic plan calls for outreach services to local schools, seniors, and disadvantaged students. Several of these new programs are starting this summer, including our free "Ballet Concepts" class for seniors at Vivalon, a free performance at the



free performance at the2024 "Beautiful Earth" Summer CampMarin County Fair, and a dance instruction program
at Hamilton School. For the second consecutive year

at Hamilton School. For the second consecutive year, Marin Ballet offered a summer camp for students aged 3 to 9. Over 58% of these students received a scholarship.

National Honors Society Membership

This year, Marin Ballet's students were honored for their dedication and hard work by being inducted into the National Honor Society for Dance Arts[™] (NHSDA). Our exemplary students have demonstrated their commitment through participation in on-site programs, performances, community events, workshops, and mentoring opportunities, all while upholding high academic GPAs.



Congratulations to our 2023-24 Honor Students

Seniors: Yoga Weng, Catherine Louie, Lili Jackovics, Addison Samway, Haley Ritchey, Kaden Hisanaga Juniors: Audrey Bennett and Chloe Cunningham (not pictured)

Nutcracker Benefits for Annual Fund Givers

Nutcracker will be presented on Sat-Sun, Dec 7-8, at the Marin School of the Arts, as the Veterans' Memorial Auditorium remains closed for seismic upgrades. We are pleased to provide these important benefits for anyone who gives to the Annual Fund between August 1 - October 1.



1. Featuring Chinese Almond Demis Emme Skapik, Aleena Hutt. Lila Willia



2023 Nutcracker | Quinn Daniels as Nutcracker and Catherine Louie as Spansh Chocolate Soloi

Gifts of \$100 and more

• **Priority Ticket Purchase:** Due to the limited size of the Marin Center for the Arts, getting tickets before they sell out is a must. Donate \$100 and purchase your tickets two days earlier than the general public.

Gifts of \$500 and more

• Priority Ticket Purchase, plus a **beautiful gift** set of ballet photo cards. They'll come in handy during the holidays.

Gifts of \$1,000 and more

 All the above, plus you'll be invited to our Nutcracker VIP Thank You Party on December 13. During this festive dinner, you'll celebrate the Nutcracker performance season with other major donors, corporate sponsors, board membes and staff.



