



Become a 2023 Nutcracker Sponsor

Enjoy year round benefits for your business

Sponsorship benefits start as soon as you enroll.



Align your brand with the spirit of the holidays

Our beloved Nutcracker performances offer Sponsors a chance to connect with thousands of audience members as they revel in this beloved annual tradition. Marin Ballet students continue to amaze audiences with their artistry. Jaw-dropping, beautiful sets and costumes keep viewers enthralled.

Your support ensures the legacy of this iconic performance while aligning your brand with the best of holiday good will, generosity, and hope!

Year round benefits for your business

Your sponsorship includes recognition in all the publicity and programs for Marin Ballet's Nutcracker performed Saturday, December 9 and Sunday, December 10 at the sparkling new Performing Arts Center at Marin School of the Arts. But that's not all. Your sponsorship means your logo will be featured year-round on Marin Ballet's website, in our monthly newsletter, social media, and in our brochures and mailings.



Nutcracker Sponsorship Benefits

Here's what Corporate Sponsors will enjoy.

	Diamond \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Ads in Marin Living Magazine, Marin IJ, Pacific Sun & digital sites including Facebook, Instagram, Marin Mommies, Bay Area Parent & more.	Top Title	Lead name	Prominent Name	Logo
Ad in Nutcracker program.	Full Page	Half Page	Quarter Page	Name/Logo
Complimentary Tickets for Nutcracker performances	4	4	2	2
Invitation to VIP Thank You Party	6	4	2	2
Placement of your business logo with live link on Marin Ballet website for one year starting November 1, 2023	Top Level Logo	Top Level Logo	Logo	Logo
Included in monthly eNewsletter to 2,500 subscribers	Top Level Logo	Top Level Logo	Logo	Logo
Social Media posts from November 2023 – March 2024	6	4	3	2



About Marin Ballet

Marin Ballet has developed thousands of students into confident, competent and joyous dancers for six decades. Whether they become professional dancers or not, all develop life skills that help them become successful regardless of their profession. Founded in 1963, is a non-profit, 501 (3) © charitable organization, offering free dance classes to local schools in addition to its ballet training programs.

In 1972 through a generous grant from the Cowell Foundation, we were able to purchase a beautiful building in downtown San Rafael, which has been converted into a state-of-the-art dance center. Marin Ballet remains vibrant and dynamic across decades of change due to its main assets: enthusiastic students of all ages, dance professionals dedicated to mentoring them, and members of the community who support them. Our sponsors are a very important part of this community.

Thank you for supporting Marin Ballet through your sponsorship.

